



# THE COMPANY DOCTORS

DIAGNOSE. FIX. GROW.

[WWW.THECOMPANYDRS.COM](http://WWW.THECOMPANYDRS.COM)

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1-866-387-5314

## FACT SHEET

The Company Doctors specializes in business turnarounds by using proprietary tools to diagnose your business. As virtual CFO's, we can quickly identify where your company is leaking money and where there are performance barriers, and recommend solutions to improve profitability, streamline workflows, and accelerate growth. Founded in 2015 by business turnaround guru Randy McKinley, the firm brings together leadership experience, financial expertise, operational improvements, marketing support, and media coaching to help clients get real results.

## REAL RESULTS



53+ BUSINESS TURNAROUNDS



400+ BUSINESSES CONSULTED



50% AVERAGE PRODUCTIVITY IMPROVEMENT



240% AVERAGE NET PROFIT INCREASE



AVERAGE INCREASED REVENUE PER EMPLOYEE: \$72K



65+ YEARS COMBINED EXECUTIVE TEAM EXPERIENCE



## D.I.C.E. BUSINESS HEALTH EXAM



Our proprietary business diagnostic system looks at a specific part of your company to find the cause of underperformance.

**D**

= DECLINING  
OR FLAT SALES

**I**

= INCREASED DEBT  
OR LIMITED PROFIT

**C**

= CASH FLOW  
TIGHTNESS

**E**

= EMPLOYEE  
ENGAGEMENT & CULTURE

## SPECIALIZED MRI ASSESSMENTS INCLUDE:



- OPERATIONS & PRODUCTIVITY
- SALES PERFORMANCE
- MARKETING VISIBILITY
- FINANCIAL RATIOS



- INVENTORY MANAGEMENT
- JOB COSTING & ROI
- LABOR COST BENCHMARKING
- EXECUTIVE COMPENSATION ANALYSIS



## STRATEGIC ROAD MAP GENERATOR



SHOWS YOU WHAT YOU NEED TO FIX FIRST. SECOND. THIRD.  
A TOOL TO HELP YOU DECIDE HOW YOU WANT TO FIX IT.  
[FREE DOWNLOAD.](#)

## OTHER SERVICES:



Financial Forecasting, KPI Dashboards, Profitability Analysis, Cash Flow Optimization, Strategic Business Advisory Support



LEAN Six Sigma Master Black Belt, Kaizen, Value Stream Mapping, Operational Efficiency, & Continuous Improvement Programs



Business Planning, Funding Preparation, Organizational Design, Launch Strategy, & Growth Roadmaps



Executive Media Training, Interview & Public Speaking Prep, Help to Tell Your Story

**OUR MISSION:** HELPING BUSINESSES MAKE MORE MONEY BY DIAGNOSING PROBLEMS, IMPLEMENTING SOLUTIONS, AND CREATING SUSTAINABLE GROWTH. THE COMPANY DOCTOR'S SUCCESS IS MEASURED BY THE SUCCESS OF ITS CLIENTS AND ITS COMMITMENT TO DELIVERING MEASURABLE BUSINESS RESULTS.

## EXECUTIVE TEAM



**RANDY MCKINLEY**  
THE COMPANY DOCTORS FOUNDER & CEO

26+ YEARS OF EXECUTIVE LEADERSHIP EXPERIENCE WITH ORGANIZATIONS INCLUDING KRAFT/NABISCO, PEPSICO/FRITO-LAY, PAPA JOHN'S, DOMINO'S, AND NUMEROUS SMALL AND MID-SIZED BUSINESSES. CERTIFIED LEAN SIX SIGMA MASTER BLACK BELT, CERTIFIED PROFESSIONAL BOOKKEEPER, PEPPERDINE MBA CONTRIBUTOR, AND UC IRVINE ADVISORY BOARD MEMBER.



**DOUG WATERMAN**  
SENIOR STRATEGIC ADVISOR



**JAMES GOERS**  
SENIOR STRATEGIC ADVISOR



**DENNIS SONNEY**  
WORKFORCE GROWTH



**EILEEN FRERE-MCKINLEY**  
MEDIA COACH & PR



**RANDY MCKINLEY – FOUNDER & CEO**



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